

# Josh Wallace

graphics and illustration  
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10904 Johnson St. NE  
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## OBJECTIVE

To be smart and creative

## SKILLS

- Design:
- Research
  - Conceptualization
  - Color theory
  - Typography
  - Layout
  - Illustration
  - Image manipulation
  - Copywriting/proofreading
  - Attention to detail
- Computer:
- Adobe Photoshop
  - Adobe Illustrator
  - Macromedia Dreamweaver
  - Adobe Acrobat
  - Adobe InDesign
  - Proficient in Macintosh and PC
  - QuarkXPress
  - Microsoft Office

## CAREER HIGHLIGHTS

- Ambassador Communications Corp (formerly Market America Corp.), Vadnais Heights, MN  
Graphic Designer/Production Manager March 2005 to present  
Promoted to direct the design and to manage all projects of the company  
Closed some sales and managed client accounts
- Graphic Designer April 2004 to March 2005  
Created direct mail campaigns and ads/coupons for direct mail newspapers  
Collaborated with sales representatives and clients
- *The Adventures of Papa Lemon's Little Wanderers*, Minneapolis, MN April 2004 to present  
Illustrator and designer for children's book series  
Spoke to school children about illustration
- OneStopInventionShop.com, New Brighton, MN January 2007 to present  
Freelance designer for inventors consultant company  
Wrote design/advertising articles for a monthly newsletter
- TCF Bank, Wayzata, MN January 2007 to May 2007  
Freelance designer for various direct mail campaigns
- Celebrate Emily Benefit Concert July 2005  
Designed promotional materials and helped organize the event
- Tidbits, Spring Lake Park, MN October 2003 to January 2004  
Short Term/Educational Designer  
Educated others on Adobe software while reproducing ads for full-color Tidbits publication
- City of Lakes Community Land Trust, Minneapolis, MN February 2003 to June 2003  
Developed logo and visual identity for letterhead, business card, newsletter, brochure, and handout  
Communicated with printer to execute project within miniscule budget

## AFFILIATIONS

- Member of AIGA, the professional association for design November 2002 to present
- Advertising Federation member September 2004 to present

## EDUCATION

- Brainco: Minneapolis School of Advertising, Design & Interactive Studies, Mpls., MN April 2004 to April 2005  
Took a variety of advertising, design and business courses
- The Art Institutes International Minnesota, Mpls., MN December 2003  
Bachelor of Science Degree in graphic design

## ADDITIONAL ACHIEVEMENTS

- Logo design was selected to be published in LogoLounge Volume 6 April 2010
- Received 2 Merit Awards for copywriting and art direction at the AD FED MN Show October 2005
- Donated art to Assoc. of MN Emergency Managers Charity Art Auction May and Sept. 2003, Sept. 2004
- Voted to receive Exceptional Brainco Student Scholarship Award September 2004
- Awarded scholarship to attend AIGA Design Camp 2003 October 2003
- Displayed paintings at Redhot Art fair at Stevens Square Park, Mpls., MN June 2003
- Received Best of Show Award in Art Institutes International Minnesota art show November 2002